

# Millennial Engagement & Retention in the Workplace

Employee turnover costs businesses billions of dollars every year. Companies without “Gen Y” talent to their organization will spend serious money on employee turnover and may be putting their succession plans in jeopardy.

IowaWORKS Loess Hills ECI groups is hosting a Dale Carnegie Training event to discover the secrets of engaging millennial workers. We will cover:

- What skills and talents does “Gen Y” offer?
- How do we attract and retain Millennial Workers to our organizations?
- What are the needs and work expectations of “Gen Y” and why are they so different?
- How can managers engage Millennial Workers and inspire them to achieve higher levels of performance?

This high-impact resource will get you thinking of ways to bridge generational gaps and build high-performing multi-generational teams.

## Meeting Details

Two different dates and locations offered:

**Southwest Iowa Employers' Council  
Iowa School for the Deaf**

**May 11th, 2016**

8:30am—10:30am  
3501 Harry Langdon Blvd.

Council Bluffs, IA 51503

**Nishna Valley Employers' Council  
Atlantic**

**May 18th, 2016**

11:30 am — 1:30 pm  
102 Chestnut St.  
Atlantic, IA 50022

Cost: \$15.00 per person  
(includes meal and pending HRCI credits.)

*Space is limited so reserve your seat today!*

**Registration is requested by Friday, May 7th. To register,  
email Cassie Paniagua, at [cassie.paniagua@iwd.iowa.gov](mailto:cassie.paniagua@iwd.iowa.gov).**



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